

MODEL RANGE

OUTFIT

BUILD-UP WARDROBE



# Lucky

DOGGY

*Exclusive*

FASHION MAGAZINE

*All the yumminess by Orange Toys!*

# Exclusive

## FASHION MAGAZINE

Many people have little dogs.  
They can make their masters happy and laugh.  
But what do they look like? Of course, they look like their beloved masters.  
Some look in their eyes, some walk, and some habits. But why do they look so similar? It is most likely because of the mutual love.

Meet the **Lucky Doggy** collection!

Every dog's name begins with "Lucky" because they bring luck and create little magic. Their very existence makes your life a joyful holiday.

Each dog has a hobby: some love music, some enjoy sports, some like dancing, and some spend their time at SPAs and shopping.

Wherever you go, whether it is going overseas, hanging at a café, or taking a car trip, the dogs from **Lucky Doggy** will make a great company.

They will be with you all the time!

*Meet them!*

### Chihuahua

Lucky Kiki



Lucky Lili



Lucky Buzz



### York

Lucky Yoyo



### Maltese

Lucky Mimi



### and others ...



# Do you like cakes?

## Healthy diet - the key to slim body!

Lucky Mimi is extremely picky about food! Having carefully studied the menu and consulted her notes, she feels so refined and original when she orders her food in a cafe! She finds the shops with organic produce much more attractive than usual markets. She also enjoys checking the farmers' offers online. She is not capricious; she just likes trying different diets. She chooses them according to her mood. She was once on a berry diet and then someone introduced charming petits fours to her. What could she do? So, she just changed her diet. Maybe there is a diet that is called "enjoy your life" and if doesn't exist yet, Lucky Mimi would love to become its founder.



Dress is easy to be put on and off.  
Sticky fastener.  
Laces with beads.



LD012

Lucky Mimi:  
Rose Bud

## Exciting surprises!

### Are you keen on giving and receiving presents?

Thanks to the most attentive and gallant Buzz, the beautiful Lili learned something interesting about herself. It turns out that she enjoys receiving flowers and presents. Especially the flowers that go together well with her outfits and the presents that come in cute gift boxes. There can't be too much of perfume, chocolate and too many diamond rings, can there? The atmosphere in which the presents are given plays a very important role. There is never any romance without the special atmosphere. And one can't enjoy receiving the presents without romance. Well, the presents without romance are still presents, but making the giving process more romantic definitely helps. It feels so good that Buzz knows exactly how to make everything beautiful and create pleasant surprises. Just look at his girlfriend! Her eyes are shining with joyous amazement. It is so charming!

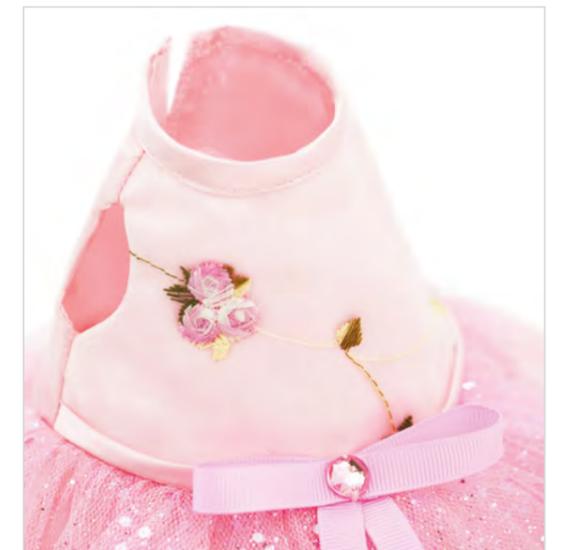


LD008

Lucky Buzz:  
Modern Classic

LD002

Lucky Lili:  
Shine



Outfit is easy to be put on and off.  
Sticky fastener.  
Dress with sequins and embroidery.  
Bow tie on a rubber band.

*Today's picnic - true delight!  
Well dressed boys and girls,  
different goodies, laughter and fun!*

## Summer picnic

### Lucky Buzz

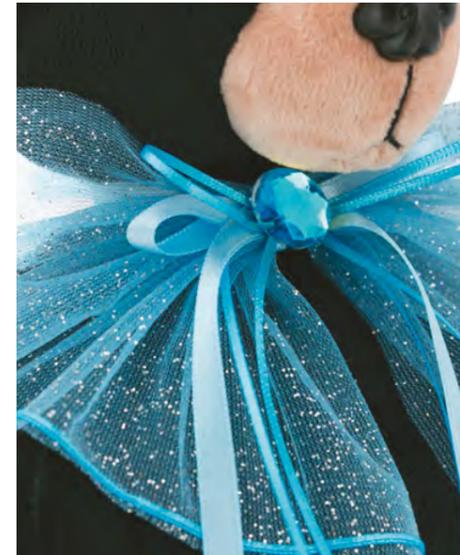
For today's picnic, **Lucky Buzz** puts on a flirty bow tie to attract a large number of admiring and affectionate girls. He likes attention. Buzz specifically added an extra "z" to his name to impress those girls. He used to be called Buz, which sounded too simple. Buzz, however, has nice ring to it. It's like - Buz-z-z-z! It might be a good idea to add one more, don't you think? All these nice thoughts are generated by these delicious cakes Yoyo brought to today's picnic. It might be the right time to plan another holiday competition and get all the friends together.

### Lucky Alex

**Lucky Alex** always finds new trendy games and ways for entertainment. He puts on his party bow tie and goes out to share his valuable finds with his friends. He already made a few awesome board games super popular among different groups of his friends. On Thursdays they play the Mafia, on Tuesdays it is the Imaginarium, and all the picnics are full with laughter from playing the Twister. To make the hangouts more active, he turned the bravest of his friends into the Zorbing fans. Of course, he is always the first one rolling down from the hill. He taught those, who are not willing to spend the day tumbling inside the big ball, to play Petanque. It is no surprise that people are looking forward to seeing Alex. He will show up for sure for he is assembling a new team for completing an exciting quest.

LD026

Lucky Buzz:  
Funny Bow



LD027

Lucky Alex:  
Funny Bow

# Summer picnic

Lucky Mimi is already used to her fans in "real life" and now it's time to start building her fan groups online. The question is where to start? Twitter is good for short messages, but what if she wants to say more to express her feelings? Facebook has plenty of space to express anything but she doesn't like the fact that her friends often discuss politics and social problems. Instagram, though, is something that fits 100%. It is time to open her account and start sharing positive stuff with others. Lucky Mimi has already learned how take nice photos of food and found a perfect angle for her selfies. She spent enough hours in front of her mirror to learn how to pose for her pictures and is making a list of places where she should take those pictures. The live broadcasting scripts are ready. There surely will be a million of subscribers willing to know everything she has to say. Are you ready to "like" her? Be sure to let us know.



LD024

Lucky Lili:  
Violet

LD025

Lucky Mimi:  
Rosette

## Summer picnic

### Thorough preparation is important!

Lucky Yoyo is good at organizing elegant picnics in city parks. She finds the most picturesque lawn, strewn with delicate field flowers. Then she selects pillows and tablecloth, balloons and outfits in a matching colour scheme, menu, serving and even a special decor. No plastic cutlery - only «real» dishes, except for the lovely colourful paper cups she can't seem to refuse. Oh, by the way, did you know that the classic candelabrum looks superbly stylish in nature? And nickel rings for napkins are not only good at a dinner party in a luxurious hall. So, she will take them as well. All this should be carefully and accurately packed in her favourite special picnic baskets, which are so convenient! For everything there should be separate baskets - for food, for dishes, for accessories. And, of course, for the very Yoyo!



LD023

Lucky Yoyo:  
Camomile



Outfit is easy to be put on and off.  
Sticky fastener.  
Sticky ribbon.

## Hug me!

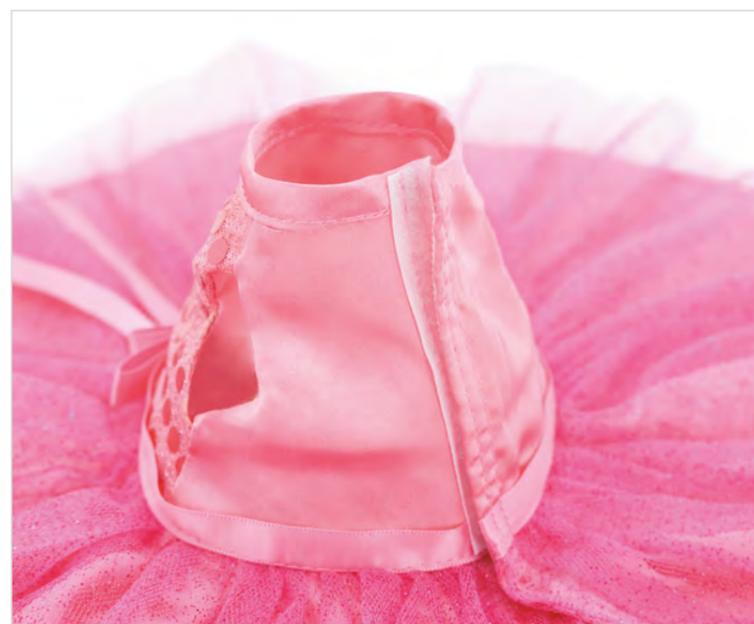
### Communication and dazzling emotions!

Lucky Kiki tries her best to make each day filled with pleasant emotions because being as glamorous as she is means to create the wonderful feeling of a holiday and to share her beauty with others at any time of the day. That is why she is happy that the days of sparkles and rhinestones on evening dresses only are over. It feels so good to see how your dress lights up the room with a million sparkles, like the sunrays with alluring crimson hue. It is a must to show off a dress like that during a city walk, collecting admiring smiles from strangers in a special little notebook and comparing the results with girlfriends. Lucky Kiki has always been the winner of this competition and is not going to give her first place up any time soon. By the way, have you got yourself a notebook with her picture on for your own admirer's list?



LD010

Lucky Kiki:  
Crimson Shine



Outfit is easy to be put on and off.  
Sticky fastener.  
A bow is decorated with precious stones.  
Almost precious.

# The best girl's accessory

## When you are the best match to your girlfriend!

Lucky Mimi is very graceful and slender, like her girlfriend. Look at them, they seem to be created for each other. It is always more interesting and fun to do things together. Don't you agree? If you are interested in social and cultural events, Lucky Mimi is a beautiful girlfriend for you! It will be more exciting to check out new books, to visit popular exhibitions and film premieres, and then take part in elegant conversations, where you can impress others with your original opinions! By the way, Mimi really enjoys sharing her thoughts, because while doing it - she has a spiritual and slightly mysterious expression on her face. It's so cute! True, she doesn't always have one, but Mimi found an excellent way out of this situation - she reads several reviews, chooses the opinion that she likes best and fits the situation, and then confidently supports it. In some cases, she can always intrigue her interlocutor with a significant silence, and then, with charming elegance, change the subject of the conversation!



LD004

Lucky Mimi:  
Lilac



Outfit is easy to be put on and off.  
Sticky fastener.  
Gorgeous silk bow on the back.

# Bon voyage!

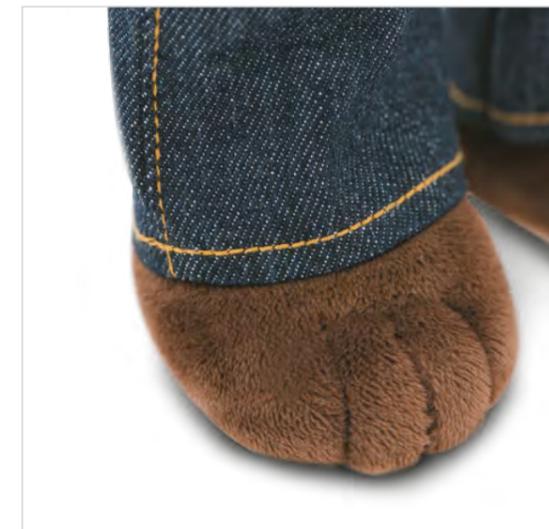
## When driving is a part of you!

Lucky Alex rightly believes that expensive cars suit him well. In fact, they do emphasize his stylish image quite well. That's why he is trying not to miss an opportunity to go on a car trip; even if it is a short one. Even if it is a trip to the next street. Lucky Alex loves car rides. He would have gotten the license if his paws could reach the pedals, but he is happy to remain a passenger. Not just any passenger though, but the one who inspires. Let everyone in the car enjoy the ride and listen to some nice music. Music is very important and Alex will be making sure that there will be enough of it during the ride. He will choose the music styles that match the mood and will make it as loud as possible because it is cool.



LD021

Lucky Alex:  
Trendy Style



Outfit is easy to be put on and off.  
Sticky fastener.  
Regular Straight jeans.  
Suede jacket with patches.

# Flash of romance

## Sea and fiery dance!

The reason why Lucky Blacky started to learn the flamenco dance was the gorgeous dresses that the dancers wear. There are even special fashion events where one can see different collections and show off her dress. Lucky Blacky has already done it and she was fabulous! During the learning process, though, she realized that there is more to flamenco than just dresses. There is this whole culture behind it where one can acquire a great deal of interesting knowledge. Now Lucky Blacky knows how to wiggle her skirt gorgeously and express her emotions through dance. She has a beautiful posture, great plastic, and most importantly - she feels so amazingly feminine, so beautiful and captivating! Even without the dress, Lucky Blacky feels the same way. However, with the dress on, the feelings are much stronger.



LD015

Lucky Blacky:  
Carmen

Outfit is easy to be put on and off.  
Sticky fastener.  
Layered fluffy dress with sequins.

## Sport walk

### What can be better than sports and leisure?

Buzz and Yoyo lead a healthy and active lifestyle. And yet - incredibly exciting, because they are very fond of trying new, fashionable and original types of fitness, which they do regularly. However, they do it separately because their preferences and goals are different. Fitness itself requires a lot of focus. During the training one should pay attention to the coach only and not to get distracted. However, to be able to do exercises and have a chance to chat at the same time, Buzz and Yoyo go on bicycle rides together. It is both healthy and romantic.



LD014

Lucky Buzz:  
Fitness

LD016

Lucky Yoyo:  
Fitness



Outfit is easy to be put on and off.  
Sticky fastener.  
Stylish hoodie.  
'Lucky' embroidery.

## Are you my friend or not?

### We know a secret way to figure that out!

Starting with her, everything should be beautiful in Mimi's life. That is why she does fitness, goes to SPAs for full regular treatments, listens to classical music, is interested in art and reads a lot. All these activities not only make her look gorgeous, but also help her find interesting friends. She picks them very carefully because it is important that they are all interested in the same things. Of course, it is not enough to have common themes for conversations or a similar style of clothes – it has to be a very special type of chemistry. But how to know for sure? It is quite easy. Mimi only has to get her paw closer to another dog's paw. If they get attracted, it means there is a real friend in front of her. If the paws get repelled, then it is just a new acquaintance one can chat a bit with, bid farewell to and continue with the search for the real friend. It is like in real life, isn't it?

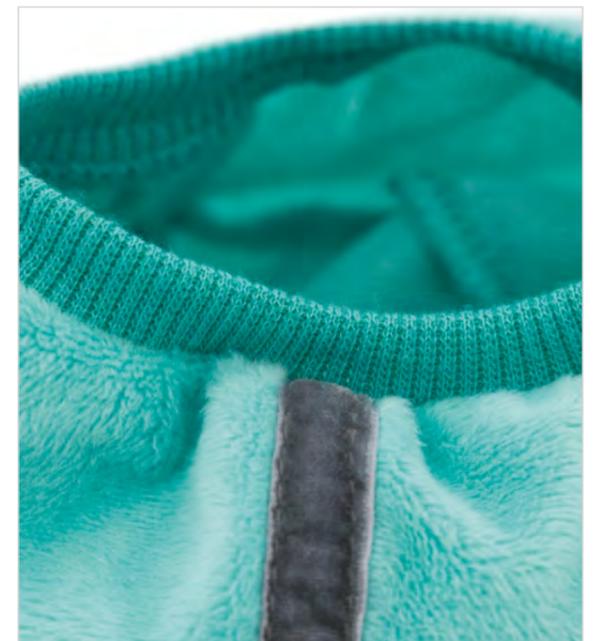
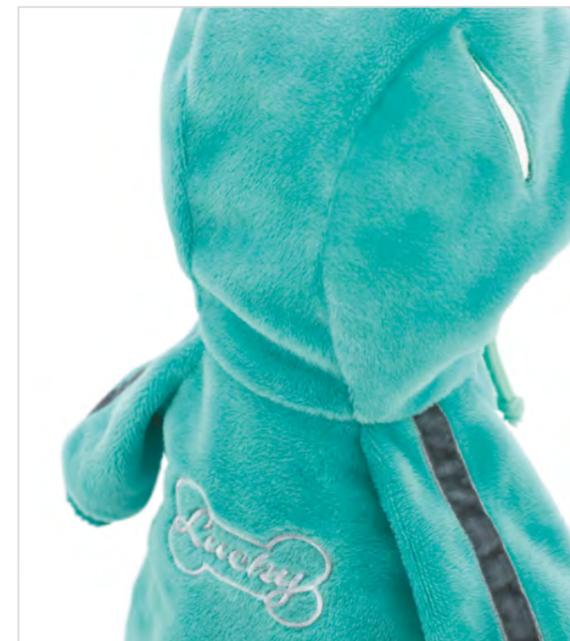


LD017

Lucky Mimi:  
Fitness

LD014

Lucky Buzz:  
Fitness



Outfit is easy to be put on and off.  
Sticky fastener.  
Pants on an elastic band.

*Fashion industry's secrets!  
Make-up. Your first touch!*

## *Become a makeup artist!*

### Lucky Yoyo

Lucky Yoyo used to be very obedient and listened to her mother when she was told not to put any makeup on. However, when she got old enough, she used the first chance to take classes to become a make-up artist. She thinks it'll be very useful in the future. It is already useful when it comes to correcting little face issues and hiding small skin problems. Not that Yoyo has problems with her face, but she does have a little red spot near her cute nose that she wants to take care of. She tried using tonal foundation, but the green concealer seems to work better. She also has eight different make-up brushes and knows how to hold them correctly. As you can see, there are many details in this make-up business. Yoyo is determined to learn all of them to look perfect and share this knowledge with her girlfriends.



Outfit is easy to be put on and off.  
Sticky fastener.  
Jeans skirt.  
'Love' embroidery.

### LD001

Lucky Yoyo:  
Fashionista

## What is your mustaches style?

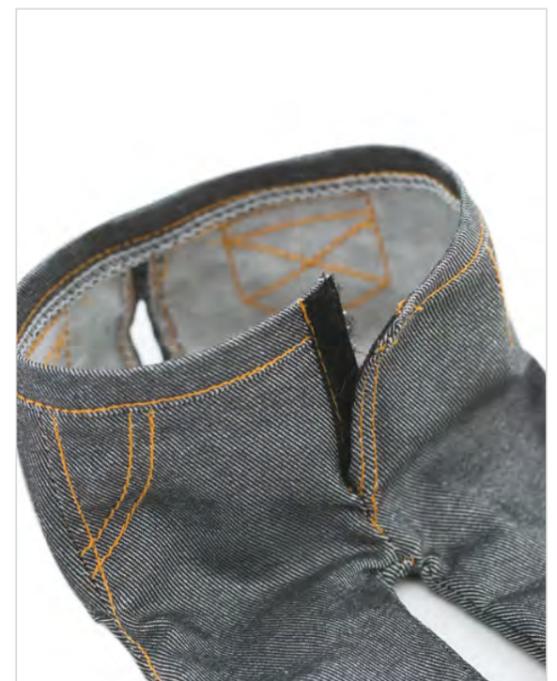
### Let's make it up together!

Lucky Andy always carries a sketchbook to all the art-house events he attends to record the ideas he gets in the form of drawings. When he gets inspired, Lucky Andy always goes to his favorite café, orders a smoothie and gets comfortable in the corner with some nice music playing from the big collection on his iPhone. Maybe one day he will create a masterpiece, but he is still looking for his style. Even though Lucky Andy is, what you'd call, a creative type with an exceptionally rich inner world, he doesn't forget to take care of his appearance. He grooms his beard regularly to look presentable. His mom used to tell him that if you were born a noble Yorkie, you should look like one. Lucky Andy does.



LD009

Lucky Andy:  
Hipster



Outfit is easy to be put on and off.  
Sticky fastener.  
Comfy cutout for a tale.

## Become a stylist!

### It is all in your hands!

Lucky Yoyo is good at making awesome hairstyles and decorate them with cute little clips, however, she regularly goes to the hair salon. One of the reasons is that she doesn't want to miss any new trends. Another reason is that she loves it when a good master creates something beautiful on her head. Plus, one can get all kinds of pleasant hair treatments here: hydrating facials, relaxing head massage, hair drying and styling. The main reason, however, would be the opportunity to hear all kinds of interesting stories. Lucky Yoyo doesn't like to listen to gossips. She would never talk about her friends behind their backs. But talking about strangers doesn't really count as gossiping, does it? It's like watching a soap opera. The most important thing is not to forget to focus on her hair.



LD005

Lucky Yoyo:  
Luxury

Outfit is easy to be put on and off.  
Sticky fastener.  
Golden braid and bow.  
All possible haircuts.

## Shiny pedicure!

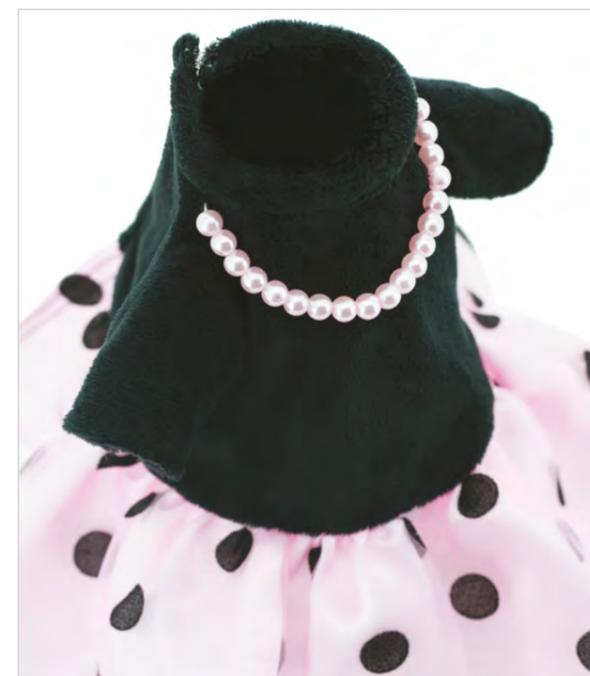
### Take care of your nails' beauty!

Lucky Lili knows that a girl needs to take a good care of her paws and that is why she goes to a nail salon regularly. She believes that well - groomed nails complement her new dress quite nicely. She likes harmony in everything. For example, if you plan to wear a one-coloured blouse, you can put on a nice matching pearl necklace to make it the outfit stylish and bright. It would be also a good idea to have a nice manicure as well, but not too fancy and sparkly. Today, though, a couple of asymmetric beads of pearl will be enough. Don't you think?



LD003

Lucky Lili:  
Pearl



Outfit is easy to be put on and off.  
Sticky fastener.  
Beads and peas on all elements of outfit.

*Dusty Cedar tones...*

*It takes both rain and sunshine  
to make a rainbow!*

### Lucky Yoyo

When you see the way **Lucky Yoyo** gets in and out of car, you would think it is a Maybach or a Bugatti. She does it with such a graceful style that you would definitely want to take her to some glamorous red carpet event with photo reporters. Although Yoyo wouldn't mind going, she would rather attend a theatre premier. There are so many interesting plays that she would like to see. Plays are always educational. If there are no tickets to a good play, a musical or a ballet will do just fine. Operas could be a bit too tiring. Later in the evening, Lucky Yoyo would love to go to a nice and quiet restaurant to discuss all these cultural events over a simple, but elegant dinner. To complete the day, it would be nice to take a walk in her amazing fur coat of a beautiful Dusty Cedar hue.



Outfit is easy to be put on and off.  
Sticky fastener.  
Fur coat.  
Pearls on a coat and bow.

**LD013**

Lucky Yoyo:  
Chic

# Bright sunsets!

## Life is a fairy tale!

What happens when the best friends in the world Lili and Kiki get together? They spend the whole day chatting, giggling, arguing, making piece and talking and laughing some more. They don't waste their time as they are busy doing important things. They go to cinema, do shopping, have delicious hot chocolate at their favourite café, get ice cream from street vendors, etc. The list goes on and on. A day is often not enough to finish everything, however, there is another day for it. They have this most romantic tradition to spend their evenings. Lili and Kiki love watching sunsets sitting on the bridge and discuss their plans for tomorrow, dreaming about handsome princes, who will definitely fall in love with Lili and Kiki and will turn their lives into fairy tales they deserve.

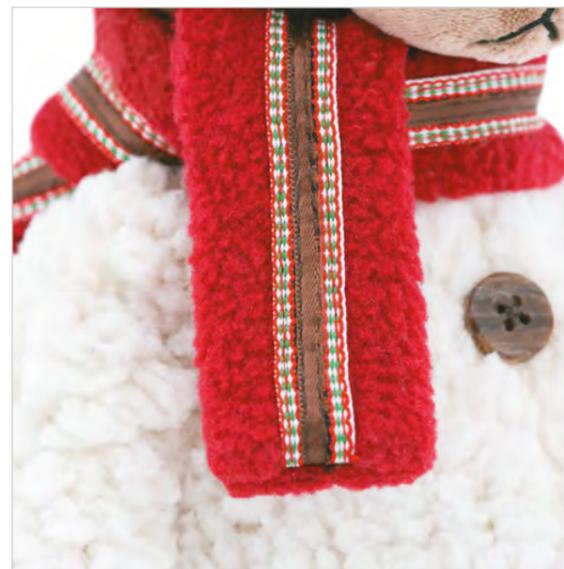


LD019

Lucky Kiki:  
Winter Fable

LD006

Lucky Lili:  
Winter Tenderness



Outfit is easy to be put on and off.  
Sticky fastener.  
Soft and plush outfit for a winter season.

## *Believe in magic!*

### Share love from all of your heart!

When Lili and Oscar organize the New Year's party, it becomes the most extraordinary and memorable event. It feels as though they both have graduated from the Santa College with flying colors and became the masters of magic and fun. The enchanting Lili decorates the Christmas tree like no one else and arranges the gifts under it in the most artistic way. The most creative Oscar is very good at making surprises and games. Together they prepare the cutest, the kindest and the most magical wonders to make the holiday evening a fairy tale - like celebration for their friends. They are really good at that. Do you know why? It is because they love everything about the holiday season. And the thing they enjoy the most is to make others happy and spread the joy around.



LD020

Lucky Oscar:  
Santa

LD018

Lucky Lili:  
Christmas



Outfit is easy to be put on and off.  
Sticky fastener.  
Flashy skirt.

## Turn around and they will come to life!

Look at Lucky Blacky's Picture #2. Do you think it is a photo trick? No, it's not. Her head is turned a bit to a side. All the dogs in the Lucky Doggy collection have a special hinge in their necks, which allows a 360 degrees turn. It might not be a very useful thing in real life, but it is a very interesting feature for games.

As you can see from Picture #3, there are magnets in the paws. The dogs like to make friends between them. You can easily see that when you hold their paws closer to each other. If they "hold" hands, they are friends. However, if the paws repel, you might need to spend more time to look for a friend for your pet. It's like in real life, isn't it?

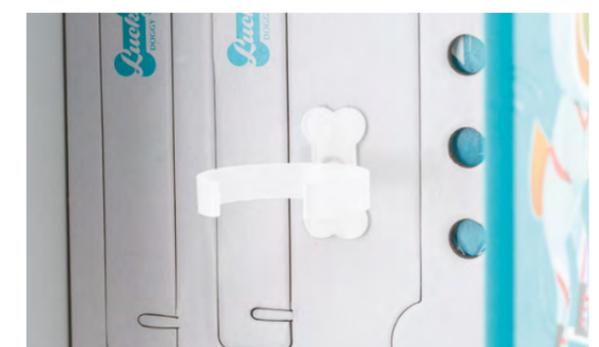
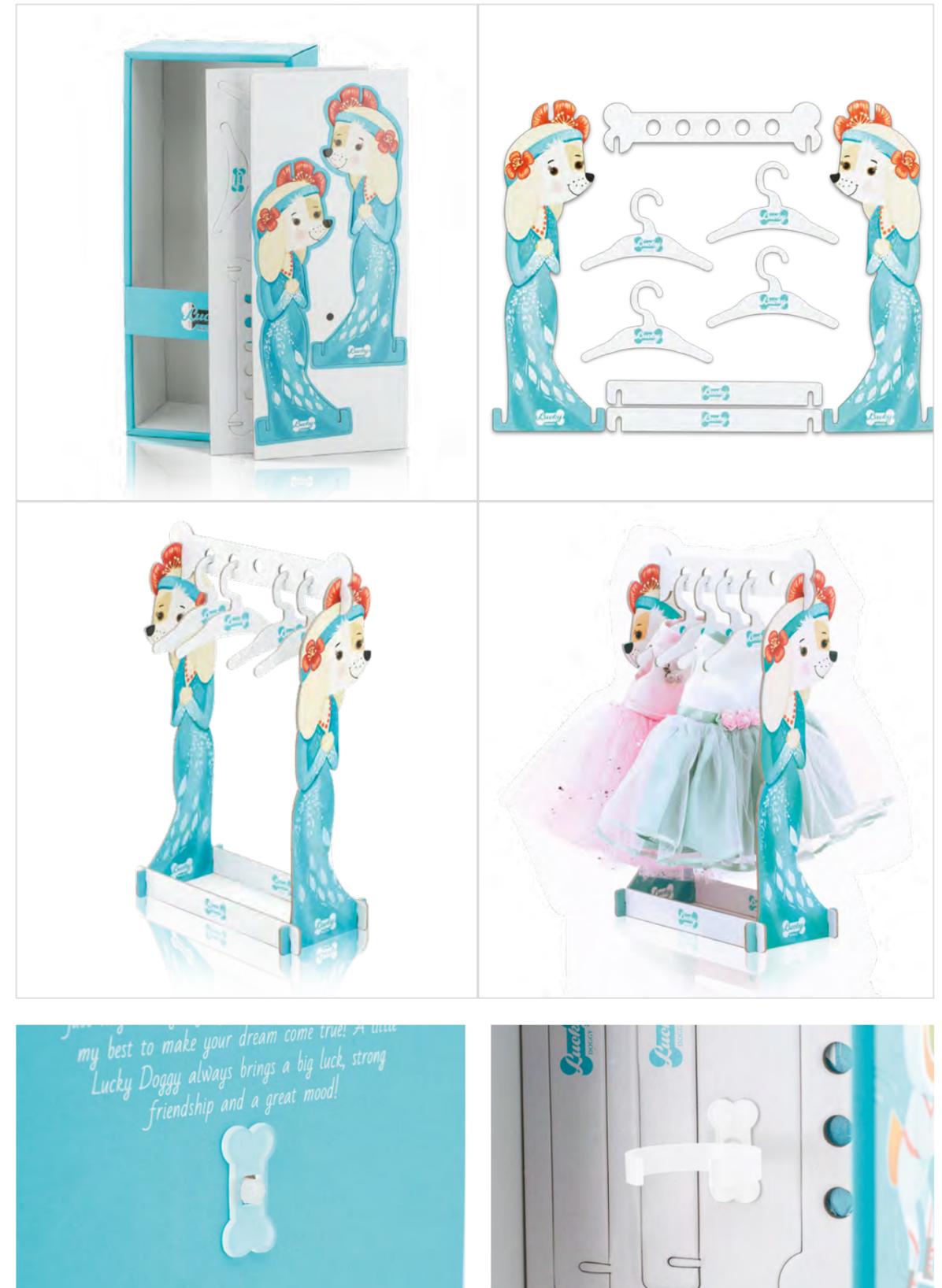
## Compile you fashion Look!

All the dogs in the Lucky Doggy collection are of the same size. All the outfit elements and accessories are removable. You can easily put them on and off to enjoy your games with the Lucky dogs. Compile your own special "look" for your pet, take pictures and send those to our online contest. Your look is your style!



## Our gift box is a true masterpiece!

What do you think about the heading? Is it too much? We do believe that we in fact have created a small masterpiece. For a few months, a group of our designers was creating, changing, making, remaking and changing again the Lucky Doggy gift box that you are now holding in your hands. Doesn't it feel good to touch it? We'll tell you a little secret- it's not only a box. There is a surprise inside. The toy is being held by a binding in the shape of a bone. The same binding fixates two pieces of cardboards that serve as a foundation of a wardrobe. When you buy a toy in a box, you also get a wardrobe with hangers for the future collection of outfits and accessories. The box also comes with a removable plastic cover, which protects the box. With just a little slide you easily get an access to the toy. Doesn't this gift box sound like a masterpiece to you?



Orange Company SIA  
 Tel: +371 20 290 220  
 E-mail: info@orange-toys.com  
 www.orange-toys.com  
 #orangetoys

# Orange TOYS

*Hello, I'm Lucky Doggy!  
Perhaps, I'm the luckiest dog in the world! I bring joy,  
good luck to all my friends and can even create little  
miracles. Just my appearance can turn an ordinary  
day into a real holiday. If you dream about something  
just hug me tightly before falling asleep and I'll do  
my best to make your dream come true! A little  
Lucky Doggy always brings a big luck, strong  
friendship and a great mood!*



*Try the new masterpiece...*