

MODEL RANGE

STORIES

OUTFIT

PACKAGING



# Lucky

DOGGY

*Exclusive*  
FASHION MAGAZINE

*All the Fashion News by Orange Toys!*



# *Exclusive*

## FASHION MAGAZINE

You are holding the newest edition of Lucky Doggy Fashion Magazine.  
When you turn its pages, you will probably hear the following words in your head:

Love, Kindness, Beauty.

Or, maybe something different like:

Wow! So Cuutee! Adorable! Mimimi! Awww!

In any case, keep reading and keep turning those pages. We guarantee positive emotions!

That is the very reason the Lucky Doggy Collection has been created for.

Each dog's name begins with the word "Lucky" and they do bring luck and create little miracles. They also invite delight, joy and laughter in your life.

They do not eat from a bowl, do not wear a collar and do not sleep on the rug.

It's definitely not about them.

Their stories come from parties, fashion, music, friends and the Sun.

These dogs are a celebration.

The celebration that will always be with you!

*Let's meet them!*

*York*

Lucky Yoyo



*Maltese*

Lucky Mimi



*Poodle*

Lucky Bobby



*Chihuahua*

Lucky Kiki



Lucky Lili



Lucky Buzz



*and others ...*



# *Do you like to be photographed?*

## *Summer by the sea or in the city?*

If Lucky Mimi has to stay in the city in summer, it is not something that she gets upset about. There are so many interesting and unique things in the city during this season. The most important thing is to get dressed so that she feels light and ready to explore the kaleidoscope of impressions and entertainment. It is the time when her friends organize fun parties in the fresh air. What about the tours to old mansions and reservation parks? After all you can both fool around and get some cultural knowledge at the same time. In addition, there are so many festivals and competitions in summer that attract a lot of people from all around the world. When those things happen, Lucky Mimi goes to get inspired by the spirit of the festivities that are all over the streets, to get to know interesting people and to take some pictures with them.

Lucky Mimi loves taking pictures. She takes them everywhere she goes. Check them out - Lucky Mimi is on the street. She is in the park. She is at the seashore. She is everywhere.



LD037

Lucky Mimi:  
Denim Summer



The set is easy to put on and take off.  
Perfect for relaxing walks by the sea.  
The fastener - a soft velcro.  
Denim things - trend 2019.



## *Are you an artist or a spectator?*

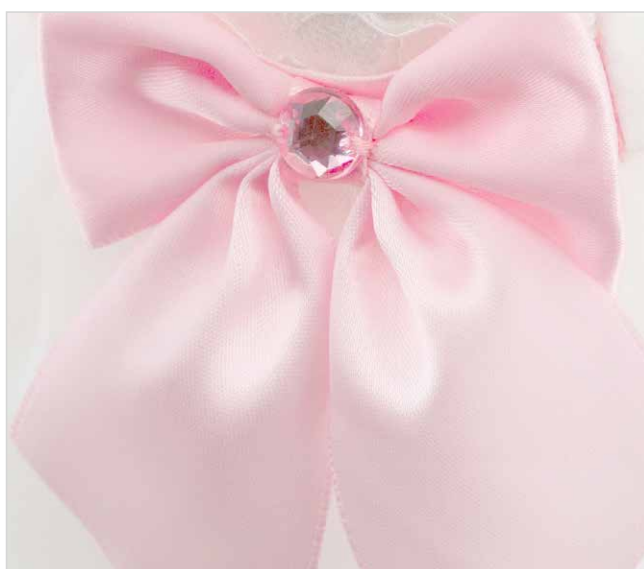
*Painting is poetry which is seen. – Leonardo Da Vinci*

Once, having visited another museum, Yoyo thought that she wanted not only to admire something beautiful, but also to create something beautiful, for example, to paint pictures! Pictures as gentle as she is! But, alas, when she started to prepare some watercolours in water and dipped a brush in there, a not so elegant blob appeared on her lovely white dress right away. Yoyo decided to be more careful with her wardrobe from then on. It is quite possible to paint charming flowers and pastoral landscapes in your imagination! It is a pity though that such imaginary paintings cannot be displayed at an exhibition. But, having such a refined taste, you can organize such exhibitions for others! Yoyo would make a very elegant little owner of a popular art gallery, right?



**LD040**

Lucky Yoyo:  
Elegance



The dress is easy to put on and take off.  
A fastener - a soft velcro.  
Airy dress with lace top  
and a multi-layered skirt.



## Tender Heart

### *Do you have a pet?*

The kindhearted Lucky Kiki has always envied people a little bit, because they have little dogs. It feels so good to care about those little creatures. She also would like to play with her own pet, walk around with it, get it treats, and make it a nice and cozy little house. Her pet would also have stylish bags to be carried in for different seasons. Everyone around would be impressed with her well-behaved and cute little friend. Lucky Kiki's dream is to make her pet little outfits that would match with her wonderful dresses. The only problem is that Lucky Kiki is a little dog herself. She is so little that it is almost impossible to find someone smaller. She, however, is not giving up. She walks around and looks for small cute hamsters and white mice. You don't need to worry, she will definitely find herself a new pet, which she will take care of with all her heart.



LD034

Lucky Kiki:  
Tenderness





Clothes are easy to put on and take off.  
Soft knitted fabric in a noble speck.  
Bow-bandage.  
Bottom fluffy skirt made with mesh.

## *Retro is always in style*

### *Is it a hobby or a life style?*

Lucky Dolly has a very stylish hobby. She adores various antiques, old books and stories about past centuries. She loves everything that fits the word "retro". This indescribable atmosphere of old things gives life a certain vintage charm. She has already organized a few retro-styled costume parties with her girlfriends. All of the well-known bloggers covered these events, including Lucky Mimi herself. She even went as far as buying some old fashion magazines and making herself a beautiful dress, based on a model from one of the magazines. It seems like that dress brings her a lot of happiness. She met a very handsome boy Bobby when she was wearing it. They understood that they were made for each other right from the first sight because Bobby was wearing an elegant suit made from the same fabric, but in more manly colors. The first thing Lucky Mimi heard was "Would you like to go to the theater with me?" Isn't that cute?



LD038

Lucky Dolly:  
Retro Party

LD041

Lucky Bobby:  
Dress Code





The set is easy to put on and take off.  
A fastener - a soft velcro.  
Elegant velvet fabrics.  
Bowtie with the elastic band.



*Luxury must be comfortable, otherwise it is not luxury. – Coco Chanel*

*No comments! Great!*

### Lucky Lili

Lucky Lili wanted a nice quote to go with her new image. Something like “exquisite refinement” or “noble elegance”, or something along that line. Something impressive, so to speak. There were a lot of options. It was super difficult to choose only one word. Lucky Lili made cards with her favorite choices and put them all in her hat. Then, she just pulled one without looking. The card said “luxurious simplicity”. Sounds awesome, doesn't it? This is the very motto the Great Coco Chanel used to follow. Having decided on the quote, Lucky Lili went shopping for a new dress right away. Right now, she is looking forward to picking the right accessories for it: a small bag on a chain, a brooch or beads made from artificial pearls. By the way, do you think Chanel #5 will suit her?

LD044

Lucky Lili:  
Coco Style





The dress is easy to put on and take off.  
The Chanel bag is not included.  
Lucky embroidery on a belt.  
Special series.

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DESIGNERS

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\*For more details, go to [orange-toys.com](http://orange-toys.com)

## *Is it possible to learn how to be stylish?*

### *Number of stars is always important!*

The impressive Lucky Buzz has always appreciated everything that is expensive and stylish. If it's a pair of jeans, it should be LuckyJeans. If it's a watch, then it's LuckyWatch. If he goes to a restaurant, it'd better have enough Michelin stars. Of course, his refined girlfriends have always appreciated it as well. Lucky Buzz is not a snob, though. Lucky Buzz is a very outgoing dude and always gets dressed so that others feel at ease around him. Like today, when he went out for a walk, he didn't even put on his super fancy LuckyShoes. He decided that he didn't need any footwear because it is a lot more fun to run around barefoot. They also say that it is healthy. It's kind of a natural foot massage. However, he couldn't say no to his favorite T-shirt with "Lucky Doggy" on it. It looks both good and stylish on him. Just the way Lucky Buzz likes it.



**LD035**

Lucky Buzz:  
In your style





The set is easy to put on and take off.  
T-shirt with a super trendy print.  
Jeans. Regular Straight style.

## *Floristics, romance, vocation ...*

### *Flowers: beauty or allergy?*

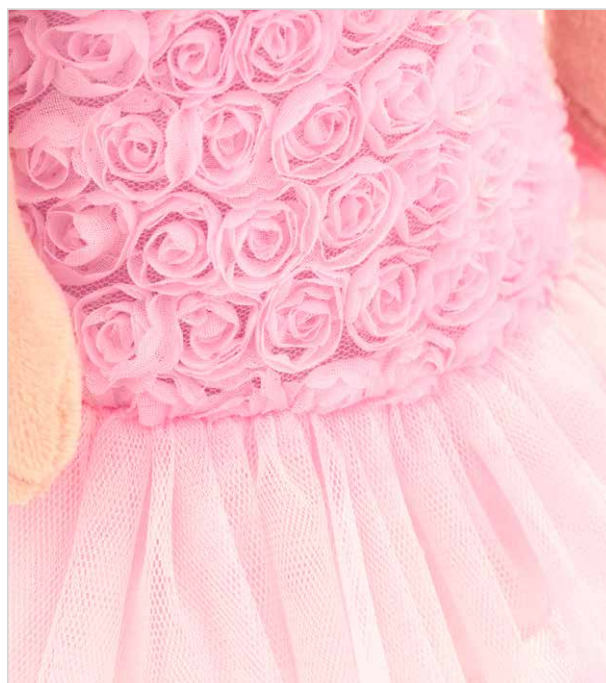
The very talented Lucky Yoyo is good at everything, including creating beautiful flower compositions. She was asked to become a florist on many occasions. A florist that would become very famous in the city in no time at all. However, Lucky Yoyo thinks a lot bigger and is getting ready to become a flower platform designer. You know, the flower decorated platforms they use in colorful festivals and the ones that impress people with their amazing shapes made of different flowers. That is the place where Lucky Yoyo can use all her talents and become famous in many cities. Of course, she is planning on being involved in the whole process, from A to Z, not just design. She will be making corrections and adding innovative touches along the way. Her main goal, though, is to become the main ornament of her flower platforms. A real flower queen, as it were. There is a reason why she made herself this original dress. By the way, she paints the fences herself with her favourite paint LuckyDoggyColour.



LD036

Lucky Yoyo:  
Roses Mix





The dress is easy to put on and take off.  
Magic flower fabric.  
Paint on the fence: «LuckyDoggyColor№1».

## *Enrich your vocabulary!*

### *Parlez-vous Français? Or, maybe - Sprechen Sie Deutsch?*

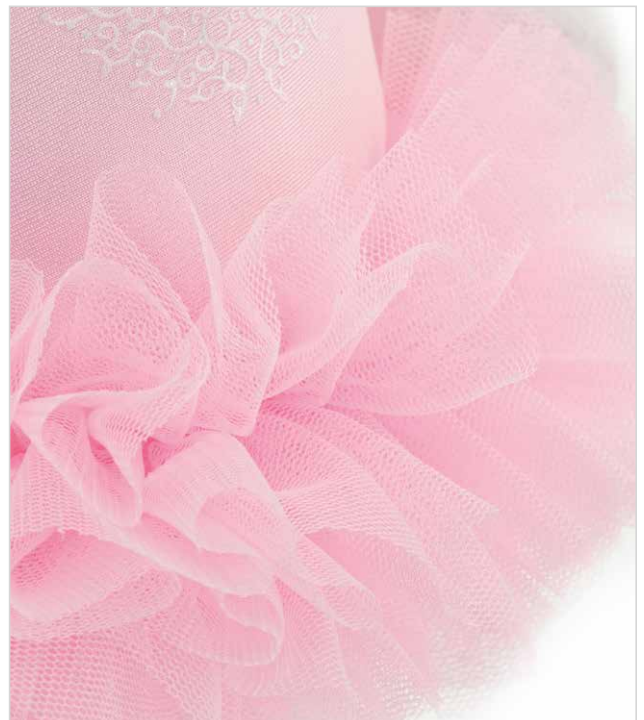
Lucky Lili used to chat non-stop with her friends, using foreign words and different endings. She thought it was a cool idea but as her own "vocabulary" grew bigger, no one understood anymore what she was saying. She actually didn't understand herself anymore either and she began to realize that it wasn't such a great idea after all. There was only thing to do- to stop talking. And that's what she's been doing. Don't worry, though, it is not going to last long. She is just picking up new vocabulary and learning new foreign languages. Why? She has decided that it will be interesting to first say something in English then translate it for those who don't speak it and then, to make it even more fun, say it in Spanish or French. That's is a pretty cool idea, isn't it?



LD031

Lucky Lili:  
Grace





The dress is easy to put on and take off.  
Elegant print with glitter.  
Magnificent frill of tulle.

## Handmade - the warmth of the soul

### *The charm of things created by human hands.*

Lucky Kiki prefers to put on and decorate her life with handmade things because they have heart and they are charming. The main thing is, though, they have to be original, cute and tender. Just like her new hat with pompoms. The rule doesn't only apply to things. Even her candies are bought in a special shop. They also have to be handmade and, preferably, vegetarian. We think we don't need to even mention accessories and decorative elements. And what beautiful soap that her friends make. They specifically choose special type aroma oils to please her taste and add some fragrant herbs and leaves to make it the color she likes. Sometimes, they even make their soap in the shape of little puppies especially for Lucky Kiki. They are too cute to use in the bathroom, though. So, Lucky Kiki has decided to start her special soap collection. And for that, she will probably need a whole other bathroom.



LD047

Lucky Kiki:  
Tender Look





Clothes are easy to put on and take off.  
A fastener - a soft velcro.  
Stylish cap with cutouts for the ears.  
Special series.

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# *Let's get the party started!*

Passionate dances, masquerades, and sparkling fun - Yoyo loves the fiesta and dreams of getting back to it! She already knows how to dance flamenco, salsa, meringue, and bachata. So, she is ready to go to Spain, to Latin America, or to a cool club, where they arrange these spectacular shows! This is where Yoyo will truly shine, dancing in his new costume with a shimmering skirt that perfectly combines both secular luxury and national Spanish flavor! Her paws are already trembling with impatience, and the mood is to dance. The little puppy inside of her wants to break the piñata with a motley heap of delicious chocolates! Of course, Yoyo is almost an adult, but pinata is so fun and original! In any case, less words and more music, dance, fiesta!



LD043

Lucky Yoyo:  
Fiesta





# *Fiesta*

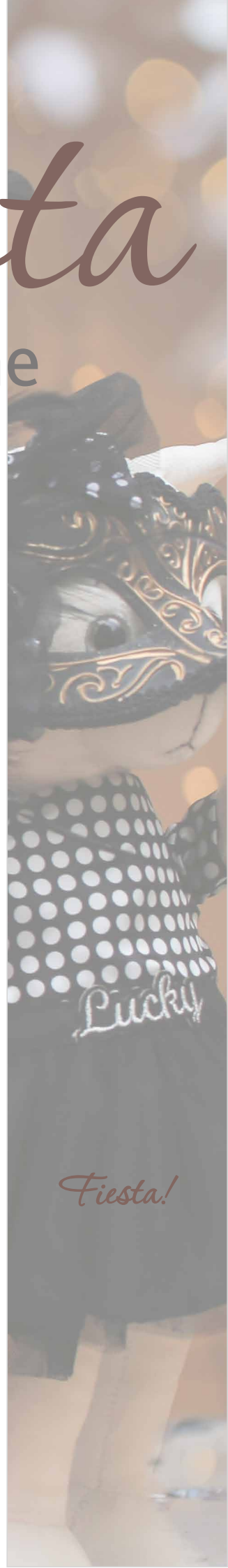
Party Time



*Music!*



*Dance!*



*Fiesta!*

# *The photographs are the doors to the past*

## *The camera sees the world differently.*

There is nothing that has to do with being a teenager is alien to Lucky Oskar, in the sense that he also likes to hang out and to be original. It has, however, taken some time to decide how to be different and where to hang out. Some of his friends are in parkour and always go to a roller dome. Those extremities, however, are not Lucky Oskar's cup of tea. Some people like to go to big movie premieres, but Lucky Oskar doesn't. He prefers small art house openings and festivals. At one of these small premieres, it dawned on him that he still had his grandfather's old camera from the last century. Of course, it will be a mission to get the film for it, but challenges like that only make the whole idea more interesting. Well, Lucky Oskar managed to get the film and to learn how to use the camera. From now on, he will be very original with his camera at the parties, making his own art house films about his friends.



LD048

Lucky Oscar:  
Teenager





Easy to put on and take off.  
A fastener - a zipper.  
Fashionable cap and oxfords boots.  
Print on Lucky T-shirt.  
Special series.

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## *From Paris with love!*

### *The charming aroma of French breakfast.*

If Lucky Kiki is in the Parisian mood, she doesn't really care what city she is in at the moment. She will not begin her morning with some croissants, because it is too normal and a kind of a touché. Her choice will be some crunchy Croque Madam and Croque Monsieur hot sandwiches. Do you know the difference between them? They put a fried egg on the former, like a woman's hat from the 20s. That's why they are suitable for such a madam as Lucky Lili. Of course, they go well with a nice cup of coffee that Lucky Lili makes herself. After having breakfast, it is time to put on a suitable outfit with a beret and go out for a walk on a boulevard with some romantic French song without a worry in the world. It is time to leave all worries behind and enjoy the streets of her personal Paris of her dreams. Lucky Lili just loves her Parisian mood and is willing to share it with you.



LD046

Lucky Kiki:  
Morning in Paris





A fastener - a soft velcro.  
Elegant scarlet beret and scarf.  
Special series.

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*The sea, a fresh breeze, the Sun, dolphins...  
Aren't these the things we've been dreaming about since childhood?*

*Let's set sail! Full ahead!*

### Lucky Mimi

The romantic Lucky Mimi has always been fascinated by photographs of yachts under snow-white sails. One day, she made a decision to become a member of a yacht club. Of course, first she considered all pros and cons. There was only one "con", really. Lucky Mimi was afraid of being seasick. It wasn't to be all "pale-faced" while being so cute. However, there were a lot more "pros" and she cast all the doubts aside. After all, it is her own decision to go out into the open sea and no one can force her to do it. Meanwhile, she can enjoy the sea from a seashore, sipping exotic cocktails on a terrace of the yacht club restaurant. She can cheer for her friends who participate in yacht regatta, help out with organizing stylish barbeque parties and enjoy others' sea stories. Maybe, one day she will overcome her seasickness, which she probably has. Or, maybe, she doesn't. She just doesn't want to test herself yet.

LD033

Lucky Mimi:  
Grace





A fastener - a soft velcro.  
Charming glitter pattern.  
This cutie is a nice decoration for any yacht.



# *What kind of mood do you dressed in?*

*If there are vitamins in your body, there is a smile on your face.*

Lucky Yoyo, like no one else, can turn life into a holiday - it colours even the most routine weekday or boring mood with cute, bright and positive details! Is it raining? Great, we take a motley umbrella and we put on rubber boots with flowers. Need to sign a lot of boring documents? Wonderful, let's do it with a funny pen with a butterfly-shaped cap! A usual business lunch? Fine, order some colorful ice cream balls in a cute little vase for dessert! Casual denim suit? Great, put on a glamorous belt and draw a few positive and pleasing characters on your lapel! First of all, of course, a smiley because a smile is the main thing. That's something that Lucky Yoyo knows for sure! Well, we are in a good mood now. Now, let's go out and get some vitamins!



LD045

Lucky Yoyo:  
Denim Fantasy





Clothes are easy to put on and take off.  
A fastener - a soft velcro.  
Stylish cushion – a bone.

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## *Poetry, prose and transport*

### *When ordinary gray becomes extraordinary!*

Of course, the super elegant Lucky Lili usually takes her car with a personal driver to get to places. However, once in a while, she enjoys other means of transportation. For example, she likes to take trams because of the funny sounds they make. They also have these routes with interesting stories and Lucky Lili likes to hear interesting stories a lot. Subway is not exception either. There are so many beautiful old stations and it feels great to read a book in a car while the train gets her to a place. Unlike other passengers with their faces in their smart phones, Lucky Lili likes to read paper books. It is so elegant, just the way she likes it. The trick is though not to get to subway during the rush hour. Otherwise her beautiful dress can get damaged while getting through the crowd. Especially her gorgeous pink bowtie with a big diamond should be taken some extra special care of.



**LD039**

Lucky Lili:  
Noble Grey



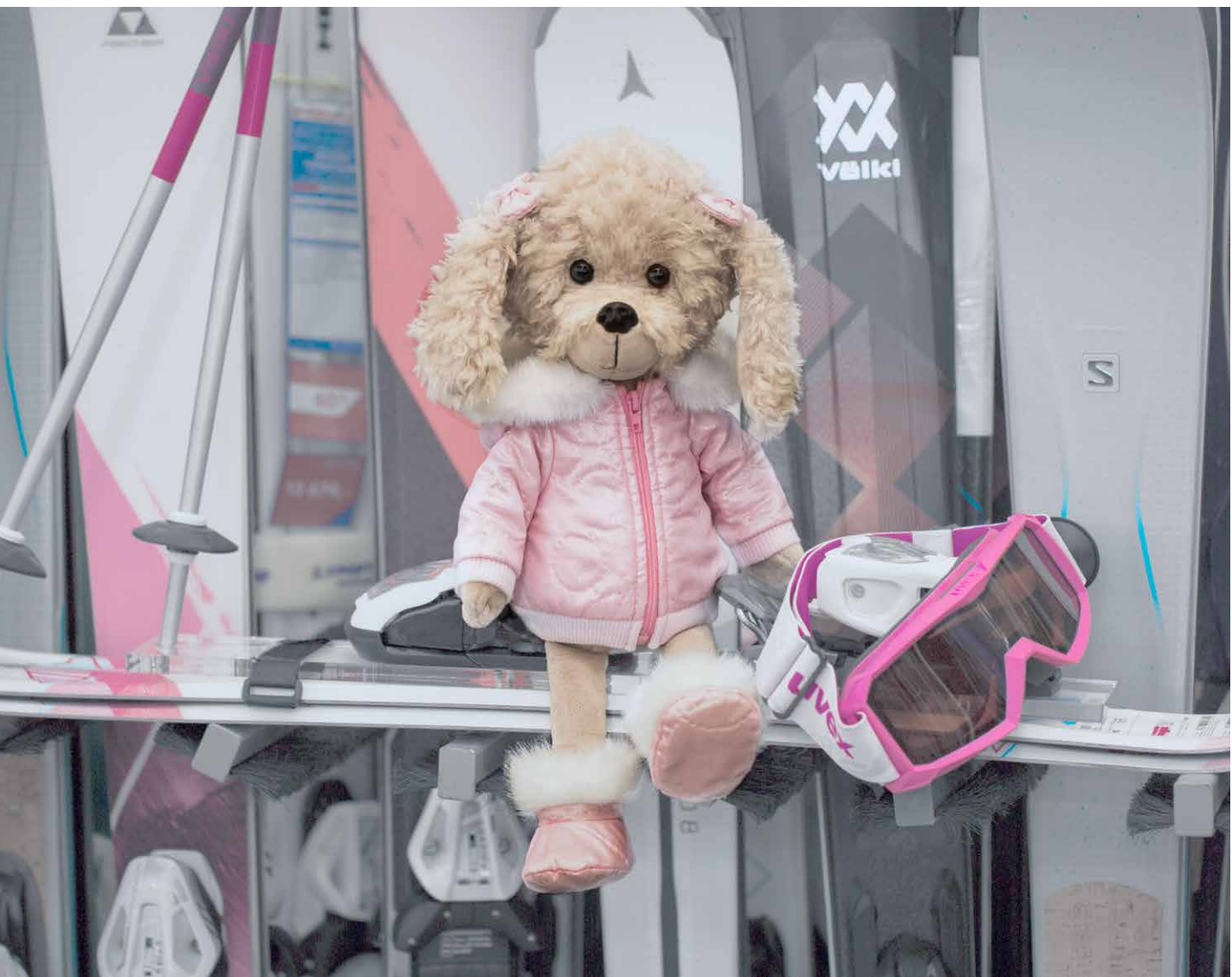


The set is easy to put on and take off.  
A fastener - a soft velcro.  
Books are not included.  
Removable headband with a bow.

## *Alpine resorts. Your preferences?*

*Only new mountains can be better than another mountains!*

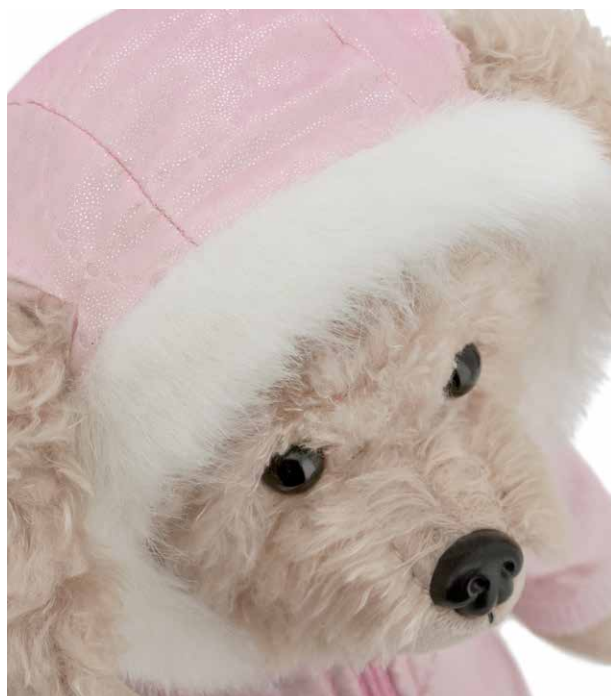
Lucky Dolly sweetie perfectly owns the «nose and tail spin»! No, no, seriously - this is not a joke, but the name of one of the snowboard tricks she mastered when she was in Kercheval. Before that, in St. Moritz, she, of course, mastered "Ollie and Nollie". Well, she still has a whole series of new tricks with amazing names to master. Lucky Dolly is sure that she will soon become the star of the next Alpine slope! And not only the slope. She is so charming that all public attention will be riveted to her during walks through the cozy streets of mountain towns, and during the evening rests in her favorite cafes, where Lucky Dolly rewards herself with a cup of fragrant hot chocolate with marshmallows, even when she does not snowboard! Well, today though she will try herself in alpine skiing, because she must master all kinds of winter sports. Come and enjoy the show.



**LD042**

Lucky Dolly:  
Alpine Style





Clothes are easy to put on and take off.  
A fastener - a soft velcro.  
Plush fur coat, decorated with fur.  
The hood has special slots for the ears.

*Collages of your life.  
What events do you make them from?*

*Do not be afraid to start something new!*

### Lucky Yoyo

You can't imagine how many collages Lucky Yoyo made with her cute face, cutting pictures from fashion magazines, matching collections and styles, accessories and jewelry from famous brands. She's spent years pasting them in her special albums. However, one day, out of the blue, she took all those albums to a paper recycling station. First of all, it's because you shouldn't just throw away paper – it is not eco-friendly. Second of all, she didn't really have any more space to store those albums. And, the third of all, Luck Yoyo is ready to create her won style and become her own brand. She doesn't even want to look for investors. She believes that all her friends will support her after she begins promoting her brand online. Most of her friends can certainly afford it to help her dream come true. All there is to do now is to begin and finish a series of elegant sketches which, for now, she drew in her imagination. So, you should wait and see. The Internet Community will soon hear about the great new designer!

LD032

Lucky Yoyo:  
Grace





A fastener - a soft velcro.  
Fashionable print with glitter.  
Magnificent frill of tulle.

## *Your stylish detail in the interior!*

The merry dog company Lucky Doggy is distinguished by its excellent taste, creativity and exquisite sense of humor. So, it is no wonder that they invented a unique glamorous meditative cushion in the form of a bone especially for you! It is covered with sparkling scales, which feel amazing to caress in different directions, watching the pillow change its color and enjoying slightly tickling sensations in the fingers and palms. It really helps you calm down and relax! It relaxes the same way popping bubble wraps does!



LDC

Cushion - Bone Lucky Doggy



## *Turn around and they will come to life!*

Look at Lucky Blacky's Picture #2. Do you think it is a photo trick? No, it's not. Her head is turned a bit to a side. All the dogs in the Lucky Doggy collection have a special hinge in their necks, which allows a 360 degrees turn. It might not be a very useful thing in real life, but it is a very interesting feature for games.

As you can see from Picture #3, there are magnets in the paws. The dogs like to make friends between them. You can easily see that when you hold their paws closer to each other. If they "hold" hands, they are friends. However, if the paws repel, you might need to spend more time to look for a friend for your pet. It's like in real life, isn't it?



# Let's try the most fashionable outfits!

Your dog is simply obliged to always look fashionable and unpredictable, trying on completely new images! After all, she is a Lucky Doggy! It will be much easier to do it now, because we have specially developed separate sets of clothes for your pets. You can see here the most popular and anticipated types of clothes. To make it more interesting, we will offer you many more unusual novelties soon. Fill the wardrobe for your dog, she is waiting, she wants to be happy! She wants to be in your style.



Fitness Pink  
L016



Fitness Mint  
L017





Shine  
L002



Crimson Shine  
L010



Lilac  
L004



Luxury  
L005



Fashionista  
L001



Rose Bud  
L012



Carmen  
L015



Chic  
L013

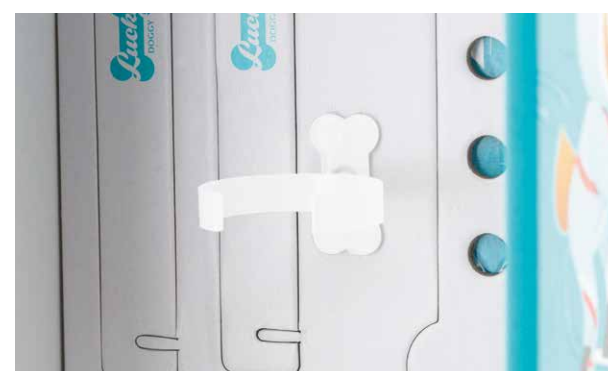


## *Our gift box is a true masterpiece!*

What do you think about the heading? Is it too much? We do believe that we in fact have created a small masterpiece. For a few months, a group of our designers was creating, changing, making, remaking and changing again the Lucky Doggy gift box that you are now holding in your hands. Doesn't it feel good to touch it? We'll tell you a little secret- it's not only a box. There is a surprise inside. The toy is being held by a binding in the shape of a bone. The same binding fixates two pieces of cardboards that serve as a foundation of a wardrobe. When you buy a toy in a box, you also get a wardrobe with hangers for the future collection of outfits and accessories. The box also comes with a removable plastic cover, which protects the box. With just a little slide you easily get an access to the toy. Doesn't this gift box sound like a masterpiece to you?







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# Orange TOYS

*Hello, I'm Lucky Doggy!  
Perhaps, I'm the luckiest dog in the world! I bring joy,  
good luck to all my friends and can even create little  
miracles. Just my appearance can turn an ordinary  
day into a real holiday. If you dream about something  
just hug me tightly before falling asleep and I'll do  
my best to make your dream come true! A little  
Lucky Doggy always brings a big luck, strong  
friendship and a great mood!*



*Try the new masterpiece...*